

# WELCOME

As a patient of Grand Rapids Ophthalmology, you will receive the best care in West Michigan. Our team of ophthalmologists and optometrists represent a remarkable blend of talent and experience. Grand Rapids Ophthalmology provides the most comprehensive range and exceptional depth of eye care services available in the region.

- Routine Eye Exams
- Medical Eye Exams
- Diabetic Eye Conditions
- Pediatric Eye Care
- Complete Optical Services
- Contact Lenses
- Laser Surgery
- Custom LASIK
- Cataract Surgery
- Glaucoma Treatment
- Cornea & External Care
- Retina & Macular Care
- Cosmetic & Reconstructive Eyelid Surgery
- Eye Injuries

Our LASIK and cataract surgeries are performed in our world-class, AAAHC certified Surgical Center. Your vision deserves a dedicated facility and team focused on eye care.

## Expert

Our knowledgeable and experienced team of doctors are your trusted resource for professional and total eye care.

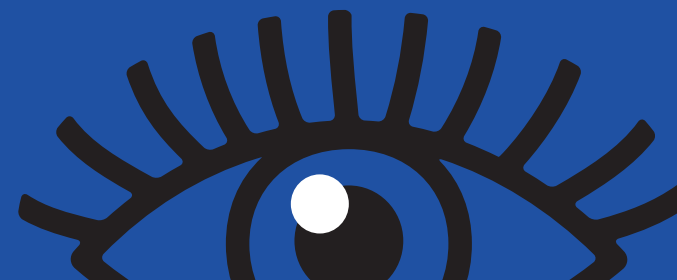
## Compassionate

Our team is committed to unsurpassed patient care. Our doctors work passionately to ensure you have the best possible vision.

## Respected

As West Michigan's trusted eye care partner since 1982, we are dedicated to providing a lifetime of excellent vision care for you and your family.

Lead The Way. Improve Sight. Change Lives.



## What to Bring to Your Appointment

- Photo ID
- Insurance cards
- Social Security number
- List of your current medications
- Insurance copay and/or out of pocket fees; these are due in full at the time of service

Please arrive 10-15 minutes before your appointment time.

For patients under 18, a parent or legal guardian must be present at the initial visit. A waiver may be signed for future visits.

Most appointments will take approximately 1-1/2 to 2 hours. Cataract, LASIK, and retinal evaluations may take up to 3 hours.

Your eyes will be dilated for complete exams, retinal exams, and laser vision evaluations. Dilation will make you sensitive to light, and makes it difficult to see up close. You can bring your own sunglasses, or we will provide you with a temporary pair.

## Scheduling Appointments

You can schedule your appointments online at [seeitclear.com](http://seeitclear.com) or give us a call at 616.949.2600 from 7 am–6 pm Monday through Friday.

## Rescheduling Appointments

Please give 48-hour notice if you are unable to keep your appointment. Failure to do so may result in a \$35.00 fee. Patients arriving more than 15 minutes after their appointment time may need to be rescheduled.

## Insurance

Grand Rapids Ophthalmology participates with most medical and vision insurance plans, including:

- Aetna
- Blue Cross
- Cigna
- Eyemed
- Heritage
- Humana
- McLaren
- Medicare & Advantage plans
- Priority Health
- Spectera
- United Healthcare
- VSP

To confirm if we are in-network with your plan, please call 616.949.2600 or contact your insurance provider.

## Billing—Medical or Vision

The type of care you need will determine if medical or vision insurance is billed.

- Vision insurance covers routine eye exams specific to how your eyes see with glasses and/or contact lenses.
- Medical insurance covers medical eye exams relating to any health issues affecting your eyes.

Medical coverage must be billed if your visit relates to treatment or discovery of an eye disease, injury, or other issues that are outside the scope of a routine eye exam.

If you have questions, please call our billing department direct at 616.447.9450.

# FAQ

## Why are eye exams so important?

An eye exam is vital to your overall health, as well as your vision. Our doctors can be the first to detect medical issues such as diabetes, high blood pressure, and arthritis.

## How often should I have an eye exam?

After your initial appointment, your doctor will determine the frequency of your eye exams based on your individual needs.

## When should children have their first eye exam?

Children should have their first comprehensive eye exam at 6 months of age, then again at age 3, and before they enter the first grade. School screenings do not replace a complete exam with an eye doctor.

## What kind of eye doctor should I see?

**Ophthalmologists** are trained to perform eye surgeries, diagnose and treat diseases of the eye, and perform medical eye exams. Some ophthalmologists specialize in a specific area of medical or surgical eye care after completing additional fellowship training. Grand Rapids Ophthalmology has general and fellowship-trained ophthalmologists who specialize in glaucoma, retina, cornea, pediatrics, and oculoplastic surgery.

**Optometrists** provide primary eye and vision care, perform eye exams to detect vision and health problems, and prescribe glasses and contact lenses to correct vision. Optometrists at Grand Rapids Ophthalmology work closely with our ophthalmologists to provide a complete spectrum of eye care you can trust, including medical eye exams and pre- and post-operative care.

## Why do you dilate my eyes?

Dilating drops widen the pupil so it doesn't get smaller when light shines in. Dilation allows your doctor to look at your retina, optic nerve, blood vessels, and other parts of your eye that cannot otherwise be seen.

## What is a refraction?

"Which is better, 1 or 2?" The refraction is the test done by your eye doctor to determine if glasses will help you see better. Charges for your refraction are covered by some insurances.

## Why do I need a contact lens evaluation?

Because contact lenses are worn directly on your eyes, it is essential to have the fit evaluated by your eye doctor every year. Your contact lens evaluation is in addition to your comprehensive eye exam and may be covered by some insurances.

## What is an optomap®?

In addition to your dilated eye exam, you can now add retinal imaging to your electronic eye health history. The images allow doctors to detect and monitor systemic problems such as diabetes, hypertension, and tumors earlier than traditional methods. While not yet covered by insurance, the optomap® is an important diagnostic tool that only takes minutes.



# CATARACTS

Cataracts may make your world appear blurry and dull, cause difficulty with everyday tasks, and impair your driving. With custom cataract solutions at Grand Rapids Ophthalmology, the goal is to regain the clear vision you deserve.

Talk to your doctor about the vision solution that's best for you. With current lifestyle lens options for cataract patients, you can choose to see clearer at all distances.

Near



Intermediate



Far



# LASIK

With your busy life in West Michigan, there's not always time for the hassle of contacts and glasses. Make sports, visits to the lake, and everyday life easier with life-changing LASIK.

You have options for clearer vision with Grand Rapids Ophthalmology. Our surgeons offer the latest advancements in treatment technology. Thousands of patients have trusted our LASIK team with their vision.

Ask your doctor how you can enjoy crisp, clear vision without depending on glasses or contacts, or schedule a free consultation online or by calling 616.774.3937.

## Financing available through



# SKIN SOLUTIONS

Skin Solutions by Grand Rapids Ophthalmology is your premier medical spa. Escape to a soothing atmosphere where our team of specially-trained aesthetic consultants will design a program to restore, renew and revive your skin.

To schedule your complimentary skin care evaluation, call 616.588.6550 or email [skinsolutions@seeitclear.com](mailto:skinsolutions@seeitclear.com).

## RESTORE • RENEW • REVIVE

### SKIN CARE

Skin Solutions offers medical-grade skincare products designed to restore, renew, and revive your skin's youthful glow.

### MAKEUP

Jane Iredale®, the skin care makeup, is a full line of clean and natural-looking, skin-nourishing mineral makeup.

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### BOTOX® COSMETIC

For wrinkles, frown lines, and crows feet

### CHEMICAL PEELS

Improve the look of fine lines, acne scars and discoloration, and facial redness

### FILLERS

For loss of volume, lips lines, and lip fullness

### LASER HAIR REDUCTION

For face and body

### PERMANENT COSMETICS

Eyeliner and eyebrows

### IPL PHOTOFACIAL

Fade brown spots, sun damage, and broken vessels; improve dry eye function

### MICRONEEDLING

Improve skin tone and texture

### LASER RESURFACING

Improve wrinkles, scars, and stretch marks

### MICRODERMABRASION

Exfoliate and refresh your skin



# EYEWEAR

With quality eyewear for every budget, Grand Rapids Ophthalmology Optical gives your family the knowledgeable, personalized service you need for your best vision.

You'll find carefully curated frames selected with you and your entire family in mind, and our crisp, clear digital lenses will give you the best possible vision. Made locally in our own state-of-the-art lab, you'll always get eyewear crafted with the care and expertise you deserve.

If you wear contacts, our expert fitting, personalized care, competitive pricing, and quick shipping will make it easy to take care of your eyes.



We are West Michigan's destination for Maui Jim, Ray-Ban, Oakley, and other designer sunglasses. You'll find the perfect sunwear for wherever your travels take you.